

Groundbreaking interactive “iConcert” is performed in uptown community venue

The audience is part of the composition process as **Attacca Quartet, Flutronix, and Cadillac Moon** perform new works by **Adam Reifsteck, Cristina Spinei, and Jakub Ciupinski**

June 7, 2012, 7:30 p.m., Good Shepherd School in Inwood

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For Immediate Release

New York, NY—On June 7, the concept of a “classical concert” as we know it will be turned on its ear. Performances by **Attacca Quartet, Flutronix, and Cadillac Moon Ensemble** will be influenced by input from the audience during the concert. Armed with their own cell phones, the audience will shape and direct the compositions being performed.

This unique performance will happen on **Thursday, June 7, 7:30 p.m.**, in the auditorium of the **Good Shepherd School**, 620 Isham Street, in Manhattan’s tree-lined Inwood neighborhood. A suggested donation of \$10 is requested.

The first half of the concert is traditional—with a twist. After a conventional performance of Mendelssohn’s String Quartet in A minor, Op. 13, the Attacca Quartet will play the themes from four Haydn String Quartets. Just as television viewers vote for their favorite contestant on *American Idol*, the concert audience will use their cell phones to vote for the Haydn work they want the Attaccas to perform in its entirety. (Standard text messaging rates apply.)

“Writing music is a living, ever-changing art form, and using modern technology, composers have the ability to shape and control their music during a performance,” notes Adam Reifsteck, a member of the Blind Ear composer collective. “Our unique system gives composers the capability to communicate directly with musicians and audiences in real-time, and the flexibility to create a unique soundscape at the click of a mouse.”

Here’s how an interactive composition in this system works: Short musical phrases are composed and assembled by Blind Ear composers Adam Reifsteck, Cristina Spinei, and Jakub Ciupinski beforehand in Blind Ear’s performance software and a network of Wi-Fi-connected laptop computers that replace traditional music stands. As the music is being performed, the audience influences the composer’s musical decisions by sending text messages to vote on various compositional parameters such as tempo, complexity, mood, and dynamics. The result is that the audience gets to contribute to the sound of the composition in real-time. For more information, please visit www.adamreifsteck.com and www.blindearmusic.com.

iConcert is made possible in part with public funds from the Manhattan Community Arts Fund, supported by the New York City Department of Cultural Affairs in partnership with the City Council and administered by Lower Manhattan Cultural Council.

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Calendar Listing

Who: Attacca Quartet, Cadillac Moon Ensemble, Flutronix

What: iConcert, a unique interactive performance using new technology

Where: Good Shepherd School, 620 Isham St, Inwood

When: June 7, 2012 at 7:30 p.m.

Price: \$10 suggested donation

Details: Interactive performance with award-winning ensembles allows the audience to help craft new compositions as they are being performed.

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PROGRAM

iConcert

Good Shepherd School

620 Isham St., New York, NY 10034

June 7, 2012

7:30 pm

Mendelssohn: *String Quartet in A minor, Op. 13*

Haydn: *String Quartet* (as determined by audience's text-to-vote poll results)

Attacca Quartet

Reifsteck: *Questions Unanswered*

Ciupinski: *Title TBA*

Spinei: *Title TBA*

Cadillac Moon Ensemble

Ciupinski: *Title TBA*

Flutronix

Reifsteck: *Inwood Hill Park*

Flutronix and Attacca Quartet (with real-time composer and audience collaboration)

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